2025-2026 NVTC Academic Partnership Agreement
Term: October 1, 2025 – September 30, 2026

University of Mary Washington agrees to be an NVTC Academic Partner for a total annual fee of $10,000.
This agreement includes the following:

BRANDING AND EVENT PARTICIPATION:

A. SIX NVTC SIGNATURE EVENTS:

1. **NVTC Cyber Summit and Cyber50 Awards** (October 28, 2025)
   Location: Valo Park, Tysons Corner
   Attendance: 300+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program
   - Half-page ad in printed program
   - 30-second video to be played at event (video provided by partner)
   - Exhibit table at in-person event (optional)

   Influence/Curate Content:
   - Participate on summit steering committee
   - Recommend subject matter experts as speakers/panelists/moderators to position them as industry experts and thought leaders
   - Receive recognition for serving on steering committee during event

2. **NVTC Tech 100 Awards Celebration** (December 15, 2025)
   Location: Hilton McLean, Tysons Corner
   Attendance: 400+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program

3. **NVTC Data Center Awards (February 18, 2026)**
   Location: Stone Tower Winery, Leesburg, VA
   Attendance: 200+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program

4. **NVTC Rise and Thrive Summit (March 12, 2026)**
   Location: Valo Park, McLean, VA
   Attendance: 300+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program
   - Half-page ad in printed program
   - 30-second video to be played at event (video provided by partner)
   - Exhibit table at in-person event (optional)

   Influence/Curate Content:
   - Participate on event steering committee
   - Recommend subject matter experts as speakers/panelists/moderators to position them as industry experts and thought leaders
   - Receive recognition for serving on steering committee during event

5. **NVTC Impact AI Summit (May 14, 2026)**
   Location: Valo Park, McLean, VA
   Attendance: 300+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program
   - Half-page ad in printed program
   - 30-second video to be played at event (video provided by partner)
   - Exhibit table at in-person event (optional)

   Influence/Curate Content:
   - Participate on summit steering committee
   - Recommend subject matter experts as speakers/panelists/moderators to position them as industry experts and thought leaders
   - Receive recognition for serving on steering committee during event

6. **NVTC CFO Awards (June 1, 2026)**
   Location: The Ritz-Carlton Tysons Corner, McLean, VA
   Attendance: 650+

   Brand Recognition:
   - Partner will receive recognition during the event
   - Logo included in event program

B. 12 NVTC EVENTS TICKETS ($3,380 Total Value)

- Two (2) tickets included for the following six (6) signature events
  1. Cyber Summit ($275 per ticket)
  2. Tech 100 ($250 per ticket)
  3. Data Center Awards ($215 per ticket)

4. Rise and Thrive Summit ($275 per ticket)
5. Impact AI Summit ($275 per ticket)
6. CFO Awards ($400 per ticket)

C. ADDITIONAL BRANDING ACROSS OTHER NVTC ASSETS

1. **NVTC Communities of Interest (COI):** Logo displayed/incorporated into all NVTC COI events. Current NVTC Communities are:
    - Cybersecurity & Privacy
    - Data Center & Cloud
    - Digital Transformation & AI
    - GovCon
    - Marketing & Growth
    - Space
    - Workforce Development
2. **NVTC Techtopia Map:** Logo and building illustration of Mary Washington University included
3. **NVTC Annual Meeting:** Partner recognition at NVTC Annual Member Meeting **(June 2026)**
4. **NVTC Website:** Logo displayed on NVTC website

PARTNER COLLABORATION INITIATIVES:

***MWU Priorities*:**	**NVTC to:**
1. Connect UMW business students to NVTC member companies.	• Offer a complimentary NVTC student membership to all UMW business students. The student membership includes free participation in all NVTC Community of Interest events and heavily discounted rates on all signature events. • Provide exhibit table space at the 2026 NVTC Intern Reception.
2. Promote UMW faculty thought leadership.	• Promote UMW published materials (e.g., white papers, op-eds, panels) in Member News section of NVTC website. • Share two tech related pieces of work on LinkedIn. UMW to provide the social tiles and content to NVTC at least 10 business days in advance of post. UMW to select desired month.

NOTE: By signing this agreement, you and your organization agree that the organization will be an Academic Partner (AP) of the Northern Virginia Technology Council (NVTC) for the term listed above and that the organization is responsible for paying the total dollar amount of the AP agreement. NVTC will send an invoice to you and your organization for the total amount specified above. NVTC reserves the right, to be exercised at NVTC's sole and absolute discretion, to discontinue any or all of its obligations to the organization for this AP agreement. In addition, your organization agrees that NVTC is authorized to use your organization's name, mark(s) and/or logo(s) in promotional materials for the events listed above. NVTC creates all event and meeting experiences, either in-person, virtual and/or hybrid. All fees collected under the terms of this AP agreement are non-refundable. In the event that an in-person event is canceled by NVTC for unforeseen circumstances, ticket refunds will be issued.

Northern Virginia Technology Council (NVTC)

By: Jennifer Taylor

Oct 1, 2025

Jennifer Taylor
President and CEO
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University of Mary Washington

By: Melva A. H. Kishpaugh Digitally signed by Melva A. H. Kishpaugh Date: 2025.09.30 15:46:29 -04'00'

Name Melva A. H. Kishpaugh
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2025-2026 NVTC - University of Mary Washington Academic Partnership Agreement 9.30.2025

Final Audit Report 2025-10-01

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