2026 - 2027 NVTC Partnership Agreement

University of Mary Washington agrees to be an NVTC Academic Partner based on the following terms.

Term: One year from October 1, 2026 – September 30, 2027
Tier: EMERALD
Annual Fee: $10,000

BRANDING AND EVENT PARTICIPATION:

A. TWO NVTC SIGNATURE SUMMIT EVENTS:

1. **NVTC Cyber Summit and Cyber50 Awards (Oct 28, 2026)**
   Location: Valo Park, McLean, VA
   Attendance: 300+
2. **NVTC Impact AI Summit (May 2027)**
   Location: Valo Park, McLean, VA
   Attendance: 300+

All Signature Summit Events Include:

- Brand Recognition:
  - Partner will receive recognition during the event
  - Logo included in event materials
  - Half-page ad in printed program
  - 30-second video to be played at event (video provided by partner)
  - Exhibit table at in-person event (optional)
- Influence/Curate Content:
  - Participate in summit steering committees
  - Recommend subject matter experts as speakers/panelists/moderators to position them as industry experts and thought leaders
  - Receive recognition for serving on steering committee during events

B. THREE NVTC SIGNATURE AWARD EVENTS:

1. **NVTC Tech 100 Awards Celebration (Dec 15, 2026)**
   Location: Hilton McLean, Tysons Corner
   Attendance: 400+
2. **NVTC Data Center Awards (Feb 2027)**
   Location: Stone Tower Winery, Leesburg, VA
   Attendance: 200+
3. **NVTC CFO Awards (June 2027)**
   Location: The Ritz-Carlton Tysons Corner, McLean, VA
   Attendance: 650+

All Three Signature Award Events Include Brand Recognition:

- Partner will receive recognition during the event
- Logo included in event program

C. 10 SIGNATURE EVENTS TICKETS ($2,830)

Two (2) tickets included for the following five (5) signature events:

Event	Ticket Price	# of Tickets	Total Value
Cyber Summit	$275	2	$550
Tech100	$250	2	$500
Data Center Awards	$215	2	$430
Impact AI Summit	$275	2	$550
CFO Awards	$400	2	$800
TOTAL		**10**	**$2,830**

D. ADDITIONAL BRANDING ACROSS OTHER NVTC ASSETS

1. **NVTC Communities of Interest (COI):** Logo displayed at NVTC COI events. The current NVTC Communities are:
   - Artificial Intelligence (AI)
   - Cybersecurity & Privacy
   - Data Center & Cloud
   - Marketing & Growth
   - Space
   - Student
   - Workforce Development
2. **New! NVTC's Mission Tech/Defense Tech Content Series** (Launches in Fall 2026)
3. **NVTC Techtopia Map:** Logo and building illustration included in the 2027 map to be released in December 2026
4. **NVTC Annual Meeting:** Partner recognition at NVTC Annual Member Meeting (June 2027)
5. **NVTC Website:** Logo displayed on NVTC website

NOTE: By signing this agreement, you and your organization agree that the organization will be an Academic Partner (AP) of the Northern Virginia Technology Council (NVTC) for the term listed above and that the organization is responsible for paying the total dollar amount of the AP agreement. NVTC will send an invoice to you and your organization for the total amount specified above. NVTC reserves the right, to be exercised at NVTC's sole and absolute discretion, to discontinue any or all of its obligations to the organization for this AP agreement. In addition, your organization agrees that NVTC is authorized to use your organization's name, mark(s) and/or logo(s) in promotional materials for the events listed above. NVTC creates all event and meeting experiences, either in-person, virtual and/or hybrid. All fees collected under the terms of this AP agreement are non-refundable. In the event that an in-person event is canceled by NVTC for unforeseen circumstances, ticket refunds will be issued.

Northern Virginia Technology Council (NVTC)	University of Mary Washington:
By: Jennifer Taylor	By: Melva A. H. Kishpaugh Digitally signed by Melva A. H. Kishpaugh Date: 2026.10.07 09:37:41 -04'00'
Jennifer Taylor President and CEO Northern Virginia Technology Council 1069 W. Broad St. | Suite 743 Falls Church, VA 22046 571-421-7743 | jtaylor@nvtc.org	**Melva A. H. Kishpaugh** Director, Procurement Services University of Mary Washington 1301 College Avenue, Fredericksburg VA 22401 mkishpau@umw.edu