

NOTICE OF CONTRACT RENEWAL and CONTRACT MODIFICATION NO. 1
BETWEEN THE UNIVERSITY of MARY WASHINGTON and RESEARCH AMERICA INC

UCPUMW 19-861
Annual Fall Virginia Statewide Survey

From: Melva Kishpaugh, VCO, CUPO
Director, Procurement Services

Contractor Name: Research America, Inc.
Bill Crossan billc@researchamericainc.com
33 Bishop Hollow Rd
Newtown Square, PA, 19073

Current Contract Period: 7/1/2019 – 6/30/2020 with 5 one-year renewal options remaining

Renewal Period: 7/1/2020 – 6/30/2021 with 4 one-year renewal options remaining

In accordance with the terms and conditions of the original Contract, UCPUMW 19-861, the contract is hereby renewed for the aforementioned renewal period with the modifications below. Relative to the general scope of the above referenced contract, and in accordance with the terms and conditions, "Changes to the Contract," under the General Terms and Conditions, the following modifications have been mutually agreed upon, and will take effect on July 1, 2020:

2020 PROJECT SUSPENSION: Due to COVID-19, the University has had to make certain reduced budgetary considerations for the remainder of 2020. The University will be suspending services on this contract for the 2020 Annual Survey, as budget has been appropriated elsewhere, and will resume the project for Fall 2021.

METHODOLOGY:

Research America shall conduct the field survey for a maximum of 7 days between the dates of September 8-20. These exact dates are subject to change from year-to-year, but shall be within the same general range. Methodology shall be changed to a hybrid model of N=1000, comprised of 600 telephone surveys and 400 online panel surveys.

PRICING: Pricing for this altered methodology shall be at the agreed costs based on the time length of the survey, as indicated below. These prices are locked in for years 2021, 2022, and 2023, as long as the same methodology is followed.

Methodology	Survey Length (in minutes)	Total Survey Cost
600 phone and 400 web	16-18 minutes	\$49,000
600 phone and 400 web	19-21 minutes	\$51,500
600 phone and 400 web	22-24 minutes	\$54,000

This signed acknowledgement of renewal and modification will become part of the contract documents, which include the original solicitation, all addenda, the original proposal, the standard contract, and any subsequent purchase orders and modifications. **All other terms and conditions remain unchanged.**

Public Posting of Cooperative Contracts: University of Mary Washington maintains a [web-based contracts database](#) with a public portal. All cooperative contracts are posted to the publicly accessible website. Contents identified as proprietary information are not made public.

Please sign and return this form with a current certificate of insurance within 10 business days. Electronic signature on this form is acceptable.

CONTRACTOR

Research America, Inc.

Signature: Bill Crossan

Name (Printed): Bill Crossan

Title: Business Development Director

Email: billc@researchamericainc.com

Phone: 215-360-1256

Date: 6/5/2020

AGENCY

University of Mary Washington

Signature: Melva A. H. Kishpaugh

Name (Printed): Melva A. H. Kishpaugh

Title: Director, Procurement Services

Date: June 5, 2020